

People and Places:

Symposium on the Conservation of Heritage Places
for Communities and Tourism

Saturday, 4 December 2010

AM Session – 10:45 am to 01:00 pm • PM Session – 02:30 pm to 05:00 pm

Hong Kong Heritage Discovery Centre, Kowloon Park, Haiphong Road, Tsim Sha Tsui, Kowloon

Symposium Organisers

Commissioner for Heritage's Office, Development Bureau, HKSAR Government
Antiquities and Monuments Office, Leisure & Cultural Services Department, HKSAR Government
Architectural Conservation Programme (ACP), Faculty of Architecture, The University of Hong Kong

Symposium Facilitators and Moderators

Dr. Lynne DiStefano and Dr Ho-Yin Lee
Architectural Conservation Programme (ACP), Faculty of Architecture, The University of Hong Kong

With thanks to the following supporting institute

Hong Kong Institute of Architectural Conservationists (HKICON)

Presentation Abstracts

AM Presentation 1 – Mr Bob Dickensheets

“The Revitalisation of Savannah: Striking a balance between Heritage and Community”

For nearly two centuries the city of Savannah, Georgia languished as a sleepy southern port. Through the efforts of NGOs and government the city was reborn to be recognized as a national treasure. This talk will discuss the positive aspects of citizen and government interaction and the benefits and shortfalls of heritage tourism in a historic district.

AM Presentation 2 – Mr Laurence Loh

“Adapting Heritage for Tourism: The Cheong Fatt Tse Mansion as a Case Study”

Successful and sustainable adaptive reuse of a heritage building is one that is closest to the building’s original architectural intention and Spirit of Place. The idea of “New Use, Old Fit” describes the parameters for formulating the scope and content. The case of the Cheong Fatt Tze Mansion will be a presentation of the approach taken and how the heritage values and Spirit of Place have been articulated, retained and embodied in the process of conservation and adaptive reuse.

PM Presentation 1 – Mr Randy Yu

“Revitalising Heritage and Culture through the Adaptive Re-use of Old Tai O Police Station as a Boutique Hotel”

The 100-year old Tai O Police Station was the icon in Tai O for law and order from 1902 until 1996. This presentation will highlight the cultural significance and historical value of Tai O and the Old Tai O Police Station, as well as the community projects carried out in Tai O as part of the process to adapt and revitalize the old police station as the nine-suite Tai O Heritage Hotel.

PM Presentation 2 – Ms Elizabeth Vines

“Australian Cultural Tourism Icons: The Sydney Opera House, the Melbourne Royal Exhibition Building and the Broken Hill Outback – Conservation and Management Challenges”

As cultural tourism icons of Australia, the Sydney Opera House, the Melbourne Royal Exhibition Building and the Broken Hill Outback are beloved national monuments as well as familiar international landmarks. Their special status presents particular challenges for conservation and management in terms of maintaining values, authenticity and integrity.

PM Presentation 3 – Ms Fanny Vong

“Impact of UNESCO Inscription on Macao Heritage Conservation and Tourism Development”

Conventional impacts of UNESCO inscription include increased fame and visitation, enhanced protection and conservation, as well as the resultant challenges of visitor and site management. In the case of Macau, the inscription brought benefits beyond tourist arrival figures. It has bonded different sectors of the community together with a shared belief and passion in the preservation of the city’s legacy and culture.

PM Presentation 4 – Dr Richard Engelhardt

“Tourism at World Heritage Sites: Opportunities and Limitations”

It is the insatiable capacity for growth that makes tourism such a danger to the heritage – the very resource on which tourism depends. Yet this need not be. Tourism has the potential to become the champion and agent of preservation of environments, cultures and traditions. To achieve this potential, communities need to be empowered to manage their cultural heritage resources for long-term sustainability, as well as to enjoy the benefits which tourism may bring to the community.

AM Session

Time	Programme for AM Session
AM Session Facilitator and Moderator: Dr Lynne DiStefano Adjunct Professor, Architectural Conservation Programme (ACP), The University of Hong Kong	
10:15 am – 10:45 am	Registration
10:45 am – 11:15 am	Tourism Expo – Opening Ceremony
11:30 am – 11:40 am	Symposium – Opening Remarks and Introduction Professor Ralph Lerner Dean and Chair Professor, Faculty of Architecture, HKU
11:40 am – 12:10pm	AM Session – Presentation 1 “The Revitalisation of Savannah: Striking a balance between Heritage and Community”
	Mr Bob Dickensheets Director of Construction and Preservation, Savannah College of Art and Design (SCAD)
12:10pm – 12:40 pm	AM Session – Presentation 2 “Adapting Heritage for Tourism: The Cheong Fatt Tse Mansion as a Case Study”
	Mr Laurence Loh Director, Arkitek LLA, Penang Deputy President, Heritage of Malaysia Trust, Kuala Lumpur
12:40 pm – 1:00 pm	AM Session – Panel Discussion
01:00pm	AM Session – End

PM Session

Time	Programme for PM Session
PM Session Facilitator and Moderator: Dr Ho-Yin Lee Director, Architectural Conservation Programme (ACP), The University of Hong Kong	
02:30 pm – 03:00 pm	PM Session – Presentation 1 “Revitalising Heritage and Culture through the Adaptive Re-use of Old Tai O Police Station as a Boutique Hotel”
	Mr Randy Yu General Manager, Hong Kong Heritage Conservation Foundation Ltd, Hong Kong Advisor, Tai O Rural Committee
03:00 pm – 03:30 pm	PM Session – Presentation 2 “Australian Cultural Tourism Icons: The Sydney Opera House, the Melbourne Royal Exhibition Building and the Broken Hill Outback – Conservation and Management Challenges”
	Ms Elizabeth Vines Partner, McDougall & Vines, Conservation & Heritage Consultants Adjunct Professor, Centre for Cultural Heritage in Asia & the Pacific, Deakin University
03:30 pm – 03:40 pm	Break
03:40 pm – 04:10 pm	PM Session – Presentation 3 “Impact of UNESCO Inscription on Macao Heritage Conservation and Tourism Development”
	Ms Fanny Vong President, Institute for Tourism Studies, Macau
04:10 pm – 04:40 pm	PM Session – Presentation 4 “Tourism at World Heritage Sites: Opportunities and Limitations”
	Dr Richard Engelhardt UNESCO <i>Charge de Mission</i> and Senior Advisor for Culture Visiting Research Professor, Faculty of Architecture, HKU
04:40 pm – 05:00 pm	PM Session – Panel Discussion
05:00 pm	Symposium – End

